

**SPECIAL**

**West Michigan ACCA Speaker Meeting**

**October 20, 2009**



**Larry Van Rhee**  
**Van Rhee Plumbing**  
**Zeeland MI**

## **Profitable Pricing Practices and What Your Hourly Rate Should Be!**

### **Learn How To...**

- 1. Price your products and services for a profit**
- 2. Cover your fixed and variable costs.**
- 3. Set and exceed your profit goals every year.**
- 4. Financially grow and invest in your own business.**

Are you happy with your bottom line? Do you know how to establish your hourly rate (not what the other guy charges)? Are you paying your bills on time? Do your employees really know what they cost your company per hour to have the privilege of working for you? (Fully loaded payroll.) Do you know that a one- to three-man shop needs to charge more per hour than a ten-man shop? You will hear the answer to this at the meeting.

**Mark your calendar for**

**Tuesday, October 20, 2009**

**5:30—8:00 p.m.**

Dinner is \$25 for members and \$30 for non-members

**At Vitales Italian Restaurant, 834 Leonard Street NE**

**Grand Rapids, MI 49503**

To make your reservation call **231-856-0006** and leave your name and phone number and Jan will call you back to confirm your reservation because seating is limited.

Sponsored by West MI ACCA Association

For more information call 231-856-0006

Check our web page for upcoming meetings & events.

[www.westmiacca.org](http://www.westmiacca.org)

